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Name : Singgih Santoso
Institution : Duta Wacana Christian University
City : Yogyakarta
Country : Indonesia
Phone : +62 815-6800-225
Academic Email : singgih.santoso@gmail.com

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The Influence of Social Media, Brand Trust, Brand Affect and Value Consciousness on Brand Loyalty: Online Transportation Cases in Indonesia

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Date: 10-2-2023